

**LO SCHERMO
DELL'ARTE
FILM FESTIVAL**

7th edizione
Florence, November 12 – 16, 2014



Lo schermo dell'arte Film Festival
Palazzo Grassi - Punta della Dogana - Pinault Collection
Gucci Museo

Works from the Pinault Collection

A Declaration by Yael Bartana, 2006, 7'30"
O Século by Cinthia Marcelle & Tiago Mata Machado, 2011, 9'37"
Faezeh by Shirin Neshat, 2008, 13'42"

Conversation

Martin Bethenod
director

Palazzo Grassi - Punta della Dogana - Pinault Collection
and

Philippe-Alain Michaud
director Department of Experimental Cinema
Musée National d'Art Moderne, Centre Pompidou

Florence, Cinema Odeon
Thursday November 13, 2014, 3.45pm

Lo Schermo dell'Arte Film Festival, Palazzo Grassi-Punta della Dogana-Pinault Collection and Gucci Museo present Works from the Pinault Collection, Thursday November 13, 2014, 3:45 pm, at Cinema Odeon, as a feature of the 7th edition of Schermo dell'Arte Film Festival, which will be held in Florence from November 12 - 16, 2014. Three cinematographic works and videos will be projected, part of François Pinault's vast and important art collection. They have been produced by internationally famous women artists, such as Yael Bartana, Cinthia Marcelle and Tiago Mata Machado, Shirin Neshat, whose works deal with contemporary political/social thematics, according to their own sensibilities and poetics.

The presentation of the films will be introduced by a conversation between Martin Bethenod, delegate administrator and director of Palazzo Grassi-Punta della Dogana-Pinault Collection, and Philippe-Alain Michaud, philosopher and art historian, curator and director of the Department of experimental cinema at the Musée National d'Art Moderne, Centre Pompidou.

With Works from the Pinault Collection, Lo Schermo dell'Arte continues its collaboration with Palazzo Grassi, where the Florentine Festival has been invited last month of March to present several films from its 2013 edition. This collaboration is confirmed for 2015: from March 5-8, the Teatrino di Palazzo Grassi in Venice will host a new selection of documentaries and films by artists from the program of the 7th edition of the Festival.

The Gucci Museo, in line with its calendar of exhibitions curated by Martin Bethenod, dedicated to contemporary art with works from the Pinault Collection, is pleased to be part of this unique event, which pays tribute to the work of artists who, through their vision, add powerful tools to the international debate on issues that affect humanity. The collaboration with Lo Schermo dell'Arte Film Festival and Palazzo Grassi – Punta della Dogana – Pinault Collection, is a further confirmation of the Gucci Museo commitment to contribute in expanding cultural horizons in Florence.

Yael Bartana, A Declaration, 2006, sound, 7'30"

Pinault Collection

© Yael Bartana. Courtesy Annet Gelink Gallery, Amsterdam

Yael Bartana (Kfar Yehezkel 1970), is one of the most important Israeli video-artists. She works between Tel Aviv and Amsterdam. Deeply marked by the conflict between Israel and the Palestinians, with *A Declaration* she proposes a critical and poetic reflection on the question of national symbols and the utopia of a divided state. On Andromeda's Rock, off the coast of Jaffa, the Israeli flag waves. A man approaches, rowing a small boat: reminiscent of pioneers of the past, he's transporting an olive sapling. Upon reaching the rock, an incarnation of the promised land he hopes to reach, the man substitutes his olive tree for the flag, and stands pensively beside this symbol of peace and reconciliation.

Cinthia Marcelle & Tiago Mata Machado, O Século, 2011, sonoro, 9'37"

Pinault Collection

Courtesy: the artists, Sproviery Gallery and Galeria Vermelho.

Produced by Katásia Filmes + 88. Supported by Pinchuk Art Foundation.

Cinthia Marcelle (Belo Horizonte Brasile 1974, where she lives and works).

In an apparently quiet street, something is thrown by someone out-of-shot. This object is soon followed by many others, which smash and accumulate until they fill the frame. Stones, boots, helmets, uniforms, broomsticks, steering wheels, tires, bits of tubing, a sink, buckets, a whole world

comes to light and immediately becomes something like a ruin. The other side, the one from which the objects are hurled, is hit with a retaliatory strike: gas bombs are thrown towards the end of the street and smoke fills the entire area. Immediately afterwards, under the smoke, a new conflict arises.

Shirin Neshat, Faezeh, 2008, 35mm trasferito su BluRay, sonoro, 13'42"

Pinault Collection

© Shirin Neshat. Courtesy Jérôme de Noirmont, Paris

Shirin Neshat (Qazvin, Iran) left for the USA in 1974 to study art. She returned to Iran in 1990, and was shocked by the consequences of the Islamic revolution on the condition of women. This experience marked an essential turning-point in her career. *Faezeh* arises from the adaptation of the novel *Women Without Men*, by Iranian writer Shahrnush Parsipur in 1998. The book (after its publication, all the author's other works were banned) is made up of stories about women with different destinies, whose lives entwine during the summer of 1953, the year of the coup d'état which returned the Shah to power.

Projected in cinemascope format, *Faezeh* is part of a series of five videos on Parsipur's work. In *Faezeh*, a young woman tormented by painful memories wanders through a fantastic landscape in which she witnesses her own rape. The sense of alienation is underlined by murmurs in Farsi, translated in a fragmentary manner.

Martin Bethenod

Director of Palazzo Grassi-Punta della Dogana-Pinault Collection, he has previously carried out many jobs and functions in the fields of culture and contemporary art. He began his career producing special projects at the Direction des Affaires Culturelles for the City of Paris (1993-1996); he then became chief of the Cabinet of the President of the Centre Georges Pompidou (1996-1998), before creating and directing the publications of Centre Pompidou (1998-2001). He has been chief editor of the magazine *Connaissance des Arts* (2001-2002), and later chief editor of the monthly *Vogue France*. In 2003, he was called to join the Minister for French Culture and Communication as a delegate for Visual Arts (2003–2004).

From 2004 to 2010 he was general director of FIAC, the international contemporary art fair in Paris; under his direction, it became one of the most important artistic appointments on the international scene. The city of Paris charged him with the artistic direction of the *Nuit Blanche*, 2010. Martin Bethenod is also President of CREDAC (Ivry) and the cultural Committee of Fondation de France.

Philippe-Alain Michaud

Philosopher and art historian, he's particularly interested in the links between cinema and art history. He's curator and director of the Department of experimental cinema at Centre Pompidou. Among the shows he's curated: *Comme le rêve, le dessin* (Musée du Louvre/Centre Pompidou, 2004); *Le mouvement des images* (Centre Pompidou, 2006); *Bild für Bild* (Museum Ostwall, Dortmund, 2010) and, recently, *Tapis volants / Tappeti volanti* (Villa Medici, Roma, 2012). Among his books: *Aby Warburg et l'image en mouvement* (Paris, 1998 / New York, 2002); *Le peuple des images* (Paris, 2002); *Sketches. Histoire de l'art, cinéma* (Paris, 2006).

Works from the Pinault Collection and conversation between Martin Bethenod and Philippe-Alain Michaud

Florence, Cinema Odeon

November 13, 2014, at 3.45pm

free admission

conversation in French, simultaneous translation in English and Italian

Lo schermo dell'arte Film Festival – 7th edition

Cinema Odeon and locations

Novembre 12-16, 2014

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